**RETAIL STORE STOCK INVENTORY**

**ANALYTICS**

**Problem statement:**

Retail store stock inventory analytics is implemented to analyze the historical sales data of a retailer. By deeply understanding the dataset, identifying pattern, relationships and connection using IBM cognos analytics and building visualizations of stock inventory to create meaningful dashboards. The final dynamic dashboard helps retailers by providing detailed product listing, easy categorization, inventory reports, satisfying customer needs and meet variation in product demand.